

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS  
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Sheriff - Coroner	(2) MEETING DATE 1/29/2013	(3) CONTACT/PHONE Ian Parkinson 781-4540	
(4) SUBJECT Submittal of a resolution declaring February 01, 2013 as "Start by Believing Day," a public awareness campaign focused on the public response to sexual assault.			
(5) RECOMMENDED ACTION It is recommended that the Board adopt and sign the attached resolution declaring February 01, 2013 as "Start by Believing Day" throughout the County of San Luis Obispo.			
(6) FUNDING SOURCE(S) N/A	(7) CURRENT YEAR FINANCIAL IMPACT \$0.00	(8) ANNUAL FINANCIAL IMPACT \$0.00	(9) BUDGETED? No
(10) AGENDA PLACEMENT { } Consent    {X} Presentation                      { } Hearing (Time Est. _____)    { } Board Business (Time Est. _____)			
(11) EXECUTED DOCUMENTS {X} Resolutions    { } Contracts    { } Ordinances    { } N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A { } 4/5th's Vote Required    {X} N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY {X} N/A Date: _____	
(17) ADMINISTRATIVE OFFICE REVIEW Geoff O'Quest, Administrative Analyst			
(18) SUPERVISOR DISTRICT(S) All Districts -			

# County of San Luis Obispo



TO: Board of Supervisors

FROM: Sheriff - Coroner / Ian Parkinson  
781-4540

DATE: 1/29/2013

SUBJECT: Submittal of a resolution declaring February 01, 2013 as "Start by Believing Day," a public awareness campaign focused on the public response to sexual assault.

## **RECOMMENDATION**

It is recommended that the Board adopt and sign the attached resolution declaring February 01, 2013 as "Start by Believing Day" throughout the County of San Luis Obispo.

## **DISCUSSION**

The Sheriff's Office respectfully requests that your Board adopt a resolution to support the *Start by Believing* public awareness campaign and declare February 01, 2013 as "Start by Believing Day."

*Start by Believing* is a public awareness campaign uniquely focused on the public response to sexual assault and was launched during the Sexual Assault Awareness Month in April 2011. It is designed to improve responses from friends, family members and community professionals for victims of sexual violence.

## **OTHER AGENCY INVOLVEMENT/IMPACT**

None

## **FINANCIAL CONSIDERATIONS**

None

## **RESULTS**

Approval of this request will support the *Start by Believing* public awareness campaign and declare February 01, 2013 as "Start by Believing Day."

## **ATTACHMENTS**

Start by Believing resolution